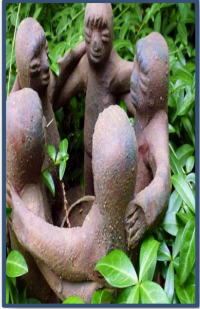


10 REASONS CO-OPS ROCK



THINK OUTSIDE THE BOSS!



Cooperatives are **DEMOCRATIC** businesses **EQUALLY OWNED & Controlled** 1 member 1 vote



Since cooperatives are **DEMOCRATICALLY OWNED**, they keep more **MONEY** and **JOB**s in their **COMMUNITIES**.



Cooperatives aren't a far-out theory. They provide **SOLUTIONS** to many **ECONOMIC, ENVIRONMENTAL, and SOCIAL** challenges.



COOPERATIVES are not **CHARITY** or just companies with great bosses. They **EMPOWER** for self-help and **SOLIDARITY**.



Members equally share the **BURDEN** in hard times and equally share the **BENEFITS** when times are better.



Cooperatives are more **RESILIENT**. In economic downturns and distressed **COMMUNITIES**, when other businesses may shut down or make layoffs, members work out **SOLUTIONS**.



Cooperatives are an **INTERNATIONAL MOVEMENT**, with **thousands** around the world.



Cooperatives strive to make people's **LIVES, COMMUNITIES, & ECONOMIES** more just and equitable.



There's no one right way to do a co-op. They can be **FLEXIBLE** to fit different **COMMUNITY & INDIVIDUAL NEEDS**.



Cooperatives are **VIA**BLE ALTERNATIVES for meeting economic and social needs, with a **TRIPLE BOTTOM LINE** approach.